



FIG. 8

Content Categories

Content Category <input checked="" type="checkbox"/> All <input type="checkbox"/> All	Week Ending <u>05/06/2000</u>	Week Ending <u>05/13/2000</u>	Week Ending <u>05/20/2000</u>	Week Ending <u>05/27/2000</u>	Partial Week Ending <u>05/31/2000</u>
Traffic Information					
Draws <input checked="" type="checkbox"/>	3,967	6,242	11,728	454,144	1,309,496
Home Page	19,795	26,741	40,105	227,260	1,122,583
Live & Interactive <input checked="" type="checkbox"/>	8,803	10,769	16,691	94,756	1,256,782
News & Photos <input checked="" type="checkbox"/>	11,161	14,958	23,150	170,123	869,688
Players <input checked="" type="checkbox"/>	20,187	27,500	45,654	271,198	1,054,758
Roland Garros Generic Shop Home Page	3,803	5,318	7,994	11,982	37
Roland Garros World <input checked="" type="checkbox"/>	5,224	6,460	9,224	27,627	56,953
Scoreboard <input checked="" type="checkbox"/>	2,816	3,828	6,296	390,599	6,461,861
Shop <input checked="" type="checkbox"/>	19	24	10	42,012	136,043
Site Functions <input checked="" type="checkbox"/>	2,908	4,488	7,047	22,514	48,532
Splash <input checked="" type="checkbox"/>	14,494	19,476	28,905	131,891	600,940
Tournament <input checked="" type="checkbox"/>	15,721	19,602	25,963	70,547	121,580
Uncategorized	374	493	675	64,266	235,021
WAP <input checked="" type="checkbox"/>	0	0	0	385	7,694
Site Total Page Views	109,272	145,899	223,442	1,979,304	13,281,968

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FIG. 9

Content Category: Home Page - Display: Resources

Content Category
Home Page

Resource	<u>Week Ending</u> <u>05/27/2000</u>	<u>Week Ending</u> <u>06/03/2000</u>	<u>Week Ending</u> <u>06/10/2000</u>	<u>Week Ending</u> <u>06/17/2000</u>	<u>Week Ending</u> <u>06/24/2000</u>
Traffic Information					
/en	144,907	1,187,831	1,415,869	171,999	15,259
/fr	82,353	657,217	1,012,851	66,927	8,662
/en/index.html	0	8	0	0	0
/fr/index.html=17	0	0	7	0	0
/fr/index.html=16	0	1	2	0	0
/fr/index.html=15	0	1	0	0	0
/fr/index.html=18	0	0	1	0	0
/fr/index.htmlm=17	0	0	1	0	0
Home Page Total Page Views	227,260	1,845,058	2,428,731	238,926	23,921

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Area of Analysis		Measurements
<input type="radio"/> Traffic Type <input checked="" type="radio"/> Traffic Category <input type="radio"/> Visitor SubDomain <input type="radio"/> Visitor Domain <input type="radio"/> Visitor Referral	<input type="radio"/> Visitor Entry Page <input type="radio"/> Usage Group	Traffic <input checked="" type="checkbox"/> Page Views <input type="checkbox"/> Seconds/Page View <input type="checkbox"/> Display Percentage of Total Display Totals For: <input type="checkbox"/> Site
<input type="checkbox"/> Custom Date Range 04/27/2000 ▼ 04/27/2000 ▼		
<input type="radio"/> Overall <input type="radio"/> Month Granularity <input checked="" type="radio"/> Week Granularity <input type="radio"/> Day Granularity		
Minimum Page View Threshold: <input type="text"/>		
<input checked="" type="checkbox"/> Enable Single Object Selection		
View Top <input type="text" value="25"/> Find It: <input type="text"/> <input type="button" value="Display"/>		

FIG. 10

Saved Reports
UserId: fropen00

Site Level Reports
Hourly Reports
Visit Distribution Reports
Traffic Reports
Content Reports
SubDomain Reports
Referral Reports
Domain Reports
Entry Page Reports
Exit Page Reports
Browser Reports
Platform Reports
Usage Group Reports
Ad Reports

FIG. 11A

Site Level Reports

Name	Date Range	Granularity	Shared
<u>Site Traffic</u>	Most Recent 5 Weeks	Weekly	Yes(Standard)

FIG. 11B

Visit Distribution Reports

Name	Distribution Type	Date Range	Granularity	Shared
<u>Minutes per Visit</u>	Minutes/Visit	Most Recent 5 Weeks	Weekly	Yes (Standard)
<u>Page Views per Visit</u>	Page Views/Visit	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11C

Traffic Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Most Requested Resources</u>	All	None	Hits	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11D

Content Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Most Requested Pages</u>	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11E

SubDomain Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 SubDomains By Pages Viewed</u>	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
<u>Top 10 SubDomains By Visits</u>	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11F

Domain Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Domains By Pages Viewed</u>	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
<u>Top 10 Domains By Visits</u>	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11G

Referral Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Referrals By Pages Viewed</u>	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
<u>Top 10 Referrals By Visits</u>	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
<u>Referral Category</u>	All	None	Pages	None	Top 25	04/27/2000 thru 04/27/2000	Weekly	No

FIG. 11H

Exit Page Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Exit Pages</u>	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11I

Entry Page Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Entry Pages</u>	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11J

Browser Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Browsers By Pages Viewed</u>	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
<u>Top 10 Browsers By Visits</u>	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)

FIG. 11K

Platform Reports

Name	Usage Cluster	Filters	Traffic Measures	Visit Measures	View	Date Range	Granularity	Shared
<u>Top 10 Platforms By Pages Viewed</u>	All	None	Pages	None	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
<u>Top 10 Platforms By Visits</u>	All	None	None	Visits	Top 10	Most Recent 5 Weeks	Weekly	Yes (Standard)
